

PointofCareforum.com

Join the discussion Advance the cause

2012 banner ad guide

When submitting ad material, please include sponsorship level, company name, contact and phone number. Ads must be submitted ten (10) working days prior to campaign start date. Campaigns run on a calendar month-to-month basis.

ad specifications:

Ad Size (width x height)	240 px x 275 px
Maximum File Size	200 kb
Acceptable Ad Formats	.jpg, .gif, .png
Color	rgb — Web-safe colors recommended

key guidelines:

- Ads may be static or animated in gif format — no Flash.
- No rich media ads.
- Browser “back” button may not be disabled. Site visitors must be permitted to return to the PointofCareForum.com site via the browser back button.

ad submission:

Send to mark@unsummit.com
Please include “POC Ad Submission”
in the subject line of the email.

For more information and for pricing on multiple-month packages, contact Mark Neuenschwander at mark@unsummit.com



Sample ads at PointofCareForum.com

the terrapharma project™
Aiming high with down-to-earth thinking